



**Royal Adkin**  
VP Operations & Finance  
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September 2017

Contribution  
219.50 Hours

Hello everyone,

September is normally an extremely busy month. It's even busier without a VPSA. I would like to start my report by commending the hard work of Riley Miller, Cheri Pokarney, Susan Curtis, Maiko, and Tracy Merrifield for taking on a ton more work in September. I would love to say that I helped out, stepping up as last year's VPSA, to address the mini-crisis of losing a VPSA; but the reality is that the ULSU staff really stepped up to bear that burden. I am extremely proud to be surrounded by such a hard-working team of individuals who care deeply for the student experience.

With that being said, I still had an extremely busy month. I attended a number of events with the other ULSU executives including GFC, the Mental Health Announcement at the Lethbridge College, and many others. I would say that the largest difference between serving last year as VPSA and this year as VP OpFi is that I'm not nearly as connected to the student body. However, I look forward to having a new VP Student Affairs by the end of the month!

I also worked to create a few more tracking forms over Google Drive. I have a ton of forms to ease the transition of future positions and I really hope that I can build a comprehensive database by the end of this academic year. Ideally, a database would be centralized and include methods to track the following:

- Sponsorships
- Customer/stakeholder interactions
- Club information (including banking information)
- General Assembly Initiatives
- Templates for generic emails
- Future job descriptions and HR documentation
- Health and Dental information

I've highlighted a few important areas from September below.



### **Policy Analyst and Volunteer Coordinator**

Hailey and I worked to hire a Volunteer Coordinator and Policy Analyst at the end of September. I'm proud to say that Anna Shirdel is our new Volunteer Coordinator and Victoria Schindler is our new Policy Analyst! I'm excited at what the next year holds for them!

### **Dean of Management Committee**

I have the privilege to sit on the hiring committee for the next Dean of Management. Bob Boudreau is stepping down from his position as Dean by the end of 2018; and selecting the best possible candidate is critical to the success of the Faculty of Management!

### **Charging Stations**

I've worked out most of the kinks behind hosting charging stations in the ULSU and I've received official approval from Senior Administration to put these additional revenue generators in the Students Union Building.

The tentative plan is to add 3 of these stations in the Students Union Building by November 1<sup>st</sup>. I'm also currently conducting a bunch of research into the differences between "corporatization" and "external funding" within the University context. I believe that the University can look to external funding sources such as advertising without compromising academic integrity by being innovative in our approaches. I believe that these charging stations are just one example of how to bring external revenue to an organization without "selling out".



## **The Zoo**

So the ULSU decided to forego Back to School Monday, after receiving feedback from a number of University stakeholders that were concerned about the lack of attendance for the second day of New Student Orientation. Housing Services also expressed concern about the “drinking” culture that Back to School Monday created for an impressionable number of young adults.

I was placed in an awkward position with these concerns, having been last year’s VP Student Affairs and the major champion of Back to School Monday. However, comparing the 2016 reports and the 2017 reports from both Housing and Security seem to have shown a significant decrease in incidents across the board (On the night of Back to School Monday, the first week, and the entire month of September). However, I’m still suspect of incidents that occurred across the city (as opposed to on campus) and I’m working to gather those metrics.

Unsurprisingly, choosing to not host Back to School Monday significantly impacted the revenue generated by The Zoo in the month of September. Combined with the fact that the ULSU did not meet our expected number of attendees (especially in terms of Fresh Fest package sales), I believe that a large number of 1<sup>st</sup> years haven’t had the opportunity to experience the revamped and professional atmosphere that The Zoo is striving to achieve. Nonetheless, the ULSU will continue to improve the quality, atmosphere, and professional setting of The Zoo!

Thank you for taking time to read my report! If you have any questions or concerns, please feel free to contact me @ [su.finance@uleth.ca](mailto:su.finance@uleth.ca) or you can reach me on my office phone @ (403)329-2292. Thank you very much.

Regards,

A handwritten signature in black ink, appearing to read 'Royal Adkin', written in a cursive style.

Royal Adkin  
Vice-President Operations and Finance



## Office of the VP Operations & Finance

### Meetings

<b>John Gill Memorial Golf Tournament</b>	<b>September 1<sup>st</sup></b>
<b>New Student Orientation</b>	<b>September 4<sup>th</sup></b>
<b>Executive Council</b>	<b>September 6<sup>th</sup>, 21<sup>st</sup>, 27<sup>th</sup></b>
<b>Mental Health Allocation Announcement</b>	<b>September 6<sup>th</sup></b>
<b>GFC</b>	<b>September 11<sup>th</sup></b>
<b>Budget Advisory Committee</b>	<b>September 13<sup>th</sup></b>
<b>Meeting with Artrageous Advertising for Charging Station Locations</b>	<b>September 14<sup>th</sup></b>
<b>Dean of Education Candidates Luncheon</b>	<b>September 14<sup>th</sup> + 15<sup>th</sup></b>
<b>Zoo Liaison Committee Meeting (Chair)</b>	<b>September 14<sup>th</sup></b>
<b>Fresh Fest Recognition Dinner</b>	<b>September 14<sup>th</sup></b>
<b>Meet and Greet with Premiere Rachel Notley</b>	<b>September 18<sup>th</sup></b>
<b>ULSU Budget Committee Meeting (Chair)</b>	<b>September 19<sup>th</sup></b>
<b>General Assembly Meeting</b>	
<b>One on One with Board Chair, Kurt Schlachter</b>	<b>September 21<sup>st</sup></b>
<b>Meeting with Katherine O'Neil (<a href="#">Alberta Together</a>)</b>	<b>September 21<sup>st</sup></b>
<b><a href="#">Pronghorns Scholarship Breakfast</a></b>	<b>September 28<sup>th</sup></b>
<b>All Candidates Forum: Lethbridge and Municipal Election</b>	<b>September 28<sup>th</sup></b>
<b>Volunteer Coordinator and Policy Analyst Hiring</b>	<b>September 29<sup>th</sup>- October 4<sup>th</sup></b>
<b>Meeting with NASA to get help promoting Ian Campeau, Academic Speaker</b>	<b>September 29<sup>th</sup></b>
<b>Dean of Management Appointment Committee</b>	<b>October 2<sup>nd</sup></b>
<b>ULSU Executive Breakfast with Senior Administration</b>	<b>October 3<sup>rd</sup></b>